

Frie Planning & Development



Ross Frie, AICP  
2802 Flintrock Trace,  
Suite B-111  
Austin, Texas 78738  
(512) 261-8172 (O)  
(512) 925-2562 (M)  
[ross@frieplanning.com](mailto:ross@frieplanning.com)  
[www.frieplanning.com](http://www.frieplanning.com)



Education

UNIVERSITY OF TEXAS, Arlington, Texas  
**Master of Science - City and Regional Planning, May 1992**

UNIVERSITY OF TEXAS, Arlington, Texas  
**Bachelor of Science – Architecture, August 1990**

UNIVERSITY OF TEXAS, Austin, Texas  
**Civil Engineering, August 1982 to December 1986**

Institute of Real Estate, Austin, Texas  
**Texas Real Estate License #565259, November 2006**

Experience

10/01 – Present

**FRIE PLANNING & DEVELOPMENT CONCEPTS, LLC,**  
Austin, Texas (staff of 10 professionals)  
**President/CEO**

Founder and President/CEO of an Austin based land/transportation planning, engineering, architectural services and real estate development consulting firm. Assist government agencies in developing plans, ordinances, regulations and policies to manage quality growth in Central Texas and/or assist public sector agencies operate more efficiently. Also, assist land owners/real estate developers to design/build and real estate development project management from raw land through completed buildings in a variety of municipalities and other governmental agencies.

1/10 – Present

**UNIVERSITY OF TEXAS – SCHOOL OF ARCHITECTURE**

Austin, Texas (50,000 students)

**Adjunct Professor**

Teach upper division undergraduate course City and Regional Planning in Texas in the School of Architecture.

1/04 – 12/04

**CAPITAL AREA PLANNING COUNCIL OF GOVERNMENT**

Austin, Texas (Population 1,500,000)

**Assistant Director of Regional Planning**

Assisted cities and counties in the 10-county Austin region with land use, transportation, economic development and code/ordinance issues. Oversaw the Capital Area Regional Transportation Planning Organization (CARTPO) and the Capital Area Regional Building Codes Committee (CARBCC).

11/99 – 10/01

**CITY OF TAYLOR**

Taylor, Texas (Population 23,000)

**Director of Community Development**

Managed the Planning and Development Department, Building Inspection Department, Code Enforcement Department, Main Street Program, Parks and Recreation Department, Taylor Municipal Airport and the Moody Museum. Oversaw the Airport Board, Building and Standards Commission, Main Street Advisory Board, Moody Museum Board, Park and Recreation Board, Planning and Zoning Commission, Transportation Commission and Zoning Board of Adjustments. Served on the Architectural Review Committee for the Taylor Economic Development Corporation. Also assumed role of Taylor Building Official.

2/95 – 11/99

**CITY OF SAN MARCOS,**

San Marcos, Texas (Population 55,000)

**Assistant Planning and Development Services Director**

Assistant Director for the Planning and Development Services Department. Acted as head of the Department (staff of 15) in absence of the Director of Planning and Development Services. Responsibilities included developing and implementing the comprehensive plan, reviewing plans for compliance with ordinances and codes, special area plans, neighborhood planning, annexation,

implementing the Geographic Information System, demographics, historic preservation, public assistance, and community development activities. The Department received four awards for planning excellence: the 1995-96 Professional Planning Award and the 1997-98 Professional Planning Award from the Central Texas Section of the American Planning Association (APA) and the 1996 Texas Comprehensive Planning Award and the 1997 Community of the Year Award from the Texas Chapter APA.

1/97 – 11/99

**SOUTHWEST TEXAS STATE UNIVERSITY**

San Marcos, Texas (30,000 students)

**Adjunct Professor**

Taught senior level undergraduate Land Use Planning and Development courses in the Geography and Planning Department.

10/92 - 2/95

**CITY OF AUSTIN**, Austin, Texas (Population 750,000)

**Principal Planner**

Worked for the Department of Planning and Development. Responsibilities included assisting the public's understanding of the development process, development coordination, economic development, real estate market analysis, demographics, statistical analysis, spatial analysis, forecasting, and the publication of Growth Watch.

8/93 - 6/95

**CITY OF LAKEWAY**, Lakeway, Texas (Population 16,000)

**Chairman - Master Planning Committee**

Appointed by the Lakeway Mayor and City Council to serve as Chairman for the Master Planning Committee. Responsibilities included producing a comprehensive plan for the City of Lakeway.

10/91 - 10/92

**CITY OF PLANO**, Plano, Texas (Population 300,000)

**Senior Planner**

Worked for the Planning and Transportation Department performing duties in both Current and Comprehensive Planning. Responsibilities included reviewing plans for compliance with ordinances and codes, implementing the Geographic Information System, demographic analysis, participating in planning projects, updating the comprehensive plan, and public assistance.

## Professional Organizations

American Institute of Certified Planners (AICP)

American Institute of Architects (AIA)

American Planning Association (APA)

Currently, Professional Development Officer of the Central Texas Section APA (2005 – 2010) including 600 members within 33 counties located throughout the greater Austin area.

Past offices (1992 – 2005) held included Section Directors Representative, Membership Chairman, Awards Committee and Conference Coordinator of the Texas Chapter; Chairman-Elect of the Education Foundation; and Past Director, Director, Director-Elect, Professional Development Officer, Secretary and Newsletter Editor for the Central Texas Section.

Capitol Area Building Officials Association

Envision Central Texas (2010 – 2012)  
Community Design Committee

Greater Austin Chamber of Commerce  
Transportation and Economic Development  
Committees

Lake Travis Chamber of Commerce (LTCC)  
Chairman of the Economic Development Group

Lake Travis Youth Association (LYYA)  
Served on the Board of Directors (1992 – 2002) overseeing all sports programs within LTISD and the development of the LYA Hwy.71 Field of Dreams sports complex. Served as Treasurer (1997 – 2002).

Real Estate Council of Austin (RECA)  
Regional Issues and Transportation Committees

**PRIVATE SECTOR CLIENTS**

Bill Sill Realtors  
Bill Welch, Republican Candidate for State House  
of Representatives  
BWM Group  
Campa Investments  
Carson Design Group  
Cassie Wilkinson & Associates  
CB Richard Ellis Inc.  
Cell Tex Site Services  
Charles Webb, Attorney at Law  
Commercial Real Estate Solutions, LLC  
Dakota Engineering  
Days Inn & Suites Hotel  
Doucet & Associates Consulting Engineers, Inc.  
Duchess Properties, Ltd.  
Duggan and Associates  
Eagle Pass Living Trust  
Felter Investments  
Finley Real Estate  
First American Title Company  
Fish Family Funeral Services Corporation  
Flintrock Trace  
Gerald Mitchell & Associates  
Global Buildings, Inc.  
Holiday Inn Express Hotels  
John Drisdale, Attorney at Law  
Kennedy-Wilson Inc.  
Lake Travis Builders  
Land West Design Group  
Lewis Land & Cattle Company  
Lockwood, Andrews & Newman, Inc.  
LG Hospitality  
  
Lohman's Crossing Estates Homeowners  
Association  
  
Loomis Austin Engineering  
Luby's Restaurants  
McClung Properties Inc  
Melgaard and Associates  
MH Craig Builders  
NAI Commercial Industrial Properties  
Neal Hardin, Attorney at Law  
PrimeView Properties  
Pursewell Family Trust  
Regency Hotels  
Routh Development Group  
Ruzicka Homes  
RVi Planning + Landscape Architecture  
Sledge Engineering  
Sotheby's International Realty  
Southern Land Company  
Southwest Properties  
Stadler Custom Homes  
Stanberry Commercial Real Estate  
Standefer Builders  
Starfish Development Corporation  
Stewart Title Company  
TAG International  
TBG Partners Inc.  
TDYE Enterprises  
Texas Land Consultants  
The Kucera Companies  
Tier One Commercial  
The Law Offices of  
David Tuckfield, P.C.  
Toledo Finance  
Turnquist Partners Realty  
Walgreen's  
Williams Investments  
Winnett Group Realtors  
Wyatt & Associates

## **PUBLIC SECTOR CLIENTS**

### **Municipalities**

City of Austin, TX  
City of Bastrop, TX  
City of Bee Cave, TX  
City of Buda, TX  
City of Castroville, TX  
City of Cedar Park, TX  
City of Dripping Springs, TX  
City of Elgin, TX  
City of Euless, TX  
City of Georgetown, TX  
City of Granger, TX  
City of Hutto, TX  
City of Kyle, TX

City of Lakeway, TX  
City of Leander, TX  
City of Llano, TX  
City of Lockhart, TX  
City of Plano, TX  
City of Pflugerville, TX  
City of Rollingwood, TX  
City of Round Rock, TX  
City of San Marcos, TX  
City of Taylor, TX  
City of Westlake Hills, TX  
City of Wimberley, TX

### **Counties and Other Government Entities**

Bastrop County, TX  
Blanco County, TX  
Burnet County, TX  
Caldwell County, TX  
Capital Area Rural Transportation Systems  
Fayette County, TX  
Hays County, TX  
Lake Travis Fire & Rescue  
(f/k/a Hudson Bend Fire Department)

Lake Travis Independent School District (LTISD)  
Lee County, TX  
Llano County, TX  
Medina Central Appraisal District  
Texas Department of Transportation  
Texas Water Development Board  
Travis County, TX  
Travis County Water Control & Improvement  
District #17  
Williamson County, TX